



Further information is available
online by visiting
<http://www.audi.com/driving>

or by contacting

AUDI AG
Audi driving experience
D 85045 Ingolstadt

Correct as at 08/2009
Item no. 031/2100.20.00
Subject to change



Exclusive tyre partner of the
Audi driving experience

Dynamics. Passion. Fascination. Winter programme 2010

Audi
driving experience





Dynamics. Passion. Fascination.

Audi driving experience.



100 Jahre
Vorsprung durch Technik

Shaped by a century of success: the essence of Audi pulsates through every single one of our cars. With the Audi driving experience, you can sample our passion for technology, design and efficiency for yourself – all whilst enjoying your own personal “Vorsprung durch Technik”.

Winter programme 2010

Stunning landscapes, training grounds prepared to perfection, sporty Audi models, and, last but not least, a professional and motivated team are all awaiting you – come and savour the thrills of the Audi driving experience!

For the first time, the new 2010 winter brochure combines both the Audi driving experience events and the packages which formerly came under the heading of Audi driver's day. The various contents have now been handily compressed for you into an all-encompassing **Audi driving experience** event programme.

Under the heading of **Audi training experience** you will find a broad spectrum of classic driving and safety training courses ranging from Basic to Executive Driver training. Or book yourself one of our thrilling and intensive experience training courses in Scandinavia that are grouped together under the **Audi ice experience**. We have restructured our Finland events for even greater clarity and to bring them more into tune with your

requirements. We can now offer you a far more compact and intensive selection of courses in the form of the Finland experience and Finland Pro Exclusive experience.

The **Audi tour experience** section features amazing discovery tours as well as the newly added brand experiences taken from the previous Audi driver's day programme. And if you are interested in a customised programme designed around your personal requirements, you need look no further than the **Audi individual experience**.


Our high standards of quality make us one of the world's most successful providers of events focusing on driving safety and fun at the wheel. So, enter the enthralling world of the Audi driving experience and embark on unique and unforgettable adventures.


Just see for yourself!


Dynamics. Passion. Fascination.
Audi driving experience.

Everything at a glance


▶ 100 years of Audi	4 5
▶ Introduction, contents	6 7
▶ The team	8 9
▶ The training vehicles	10 11
▶ The course venues	12 13

 Audi training experience	14 15
▶ Basic training	16 17
▶ Basic Plus training	18 19
▶ Intensive training	20 21
▶ Drift training	22 23
▶ Basic & Drift training	24 25
▶ Executive Driver training	26 27

 Audi ice experience	28 29
▶ Sweden experience	30 31
▶ Finland experience	32 33
▶ Finland Pro Exclusive experience	34 35

 Audi tour experience	36 37
Road experience	
▶ Audi Q7 Alpine tour	38 39
▶ Audi Q7 North Cape tour	40 41

Brand experience	
▶ Audi Altmühl Valley tour	42 43
▶ Audi Gourmet tour	44 45
▶ Audi Vorarlberg tour	46 47

 Audi individual experience	48 49
▶ Audi individual experience	50 51

Important information	52 53
▶ Overview of dates	54 57
▶ Event information	58
▶ Registration form	59
▶ General Terms and Conditions	60 61
▶ Preview of summer 2010	62 63

The team

Our team of specially trained and highly qualified instructors is there to furnish you with first-rate detailed knowledge and ensure you taste pure driving pleasure.

Part of the Audi driving experience team for several years and boasting a wealth of motorsport experience plus sound specialist know-how, our instructors are a paragon of expertise and professionalism.

Meanwhile, our event managers will be on hand to see that you are well looked after throughout our training courses.

And, of course, a fleet of carefully valeted and maintained training vehicles is provided by our skilled Service team to guarantee a high degree of safety and undiluted enjoyment of the experience.

All inquiries as well as general organisational matters are handled by our experienced team of dedicated staff in Ingolstadt, who will be happy to answer any questions you may have.





The training vehicles

At the Audi driving experience you get to try out the current models in the Audi range.

Impressive driving dynamics, pioneering technology, together with exclusive design and equipment features charter Audi's "Vorsprung durch Technik" in superlative fashion. A particularly attractive and enthralling line-up of models awaits you in the 2010 winter season.

For our Audi training experience courses you have at your disposal the **Audi A4 2.0 TFSI quattro®**, the **Audi S4 3.0 TFSI quattro®**, the new **Audi A5 Sportback 3.2 FSI quattro®**, as well as the **Audi A6 3.0 TDI quattro®**, all of which boast exceptional performance.

If you attend one of the Audi ice experience training programmes in Scandinavia, you will train at the wheel of the **Audi A4 2.0 TFSI quattro®** whose breathtaking agility will astound you.

Finally, the Audi tour experience serves up unique driving experiences in the ultimate performance SUV, the matchless **Audi Q7 V12 TDI quattro®**.

All the training vehicles used fuse dynamic power and sportiness with style and design, as well as giving you a sensation of pure pleasure at the wheel.



The course venues

In order to guarantee you ideal conditions, optimum training results and maximum driving pleasure, Audi driving experience carefully selects challenging training centres and exhilarating adventure tours.

You can discover the following locations in winter 2010:

Audi training experience:

- ▶ Seefeld/Tyrol – Austria
(approx. 20 km west of Innsbruck in the Tyrol region)
- ▶ Saalbach – Austria
(approx. 70 km south-west of Salzburg)

Audi ice experience:

- ▶ Muonio – Finland
(1,000 km north of Helsinki, approx. 200 km north of the Arctic Circle in Finnish Lapland)
- ▶ Arjeplog – Sweden
(1,000 km north of Stockholm, approx. 50 km south of the Arctic Circle in Swedish Lapland)

Audi tour experience:

Road experience:

- ▶ **Audi Q7 Alpine tour:**
Munich – Seefeld – Kitzbühel – Fuschl am See

Audi Q7 North Cape tour:

- Muonio – Kilpisjärvi – Tromsø – Alta – Honningsvåg – North Cape

Brand experience:

- ▶ Audi Altmühl Valley tour:
Ingolstadt – Eichstätt – Riedenburg
- ▶ Audi Gourmet tour:
Ingolstadt – Regensburg – Bayreuth – Rothenburg o. d. Tauber
- ▶ Audi Vorarlberg tour:
Ingolstadt – Munich – Lake Constance – St. Anton – Innsbruck

Audi training experience

Our Audi training experience shows you that driving safety and driving pleasure are by no means mutually exclusive. Our events in Seefeld in the Austrian Tyrol and Saalbach in the province of Salzburg provide an excellent opportunity for learning the art of driving more safely and with greater poise. There's every chance that the handling dynamics you experience here will spark a lifelong passion!

- ▶ Basic training 16|17
- ▶ Basic Plus training 18|19
- ▶ Intensive training 20|21
- ▶ Drift training 22|23
- ▶ Basic & Drift training 24|25
- ▶ Executive Driver training 26|27

Basic training

Learn to drive in a more controlled, assured manner, deriving a great deal of pleasure at the same time. The key theoretical and practical elements for improving your control of the vehicle will be taught to you in our one-day Basic training course with the mighty Austrian Alps as the backdrop.

During a series of exercises on a specially prepared frozen surface, our instructors will show you the correct action to take in critical situations similar to those which can occur in everyday driving.

Our Basic training equips you with valuable knowledge for appraising risks correctly, recognising dangers early and reacting correctly in hazardous situations.

As a special highlight this year, we are offering our Romantic Special in Saalbach. On the eve of the driver training you will be able to enjoy a magical and intimate candlelight dinner together. Should you wish to go skiing too, a ski pass is available free of charge for the day of your arrival.

Training programme includes

- ▶ Steering slalom
- ▶ Understeer/oversteer
- ▶ ABS emergency braking
- ▶ Evasive manoeuvres
- ▶ Handling course

Training venues

- ▶ Seefeld, Saalbach

Training vehicles

- ▶ Audi A4 2.0 TFSI quattro
- ▶ Audi S4 3.0 TFSI quattro
- ▶ Audi A5 Sportback 3.2 FSI

quattro

- ▶ Audi A6 3.0 TDI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 54**





Basic Plus training

This Basic Plus training programme builds on the content of the Basic training course, enabling you to further hone your driving technique and consolidate your personal safety margins.

Complex exercises give you ample opportunity to refine your driving abilities. You will learn how to utilise the dynamics of driving so as to gain greater control over the vehicle.

The handling course at the end gives you a chance to immediately put your newly acquired expertise into practice and round off an eventful training day with a personal best performance.

Training programme includes

- ▶ Steering slalom
- ▶ Understeer/oversteer
- ▶ Evade and return
- ▶ Zigzag cone slalom
- ▶ Sequence of bends
- ▶ Final handling course

Training venues

- ▶ Saalbach

Training vehicles

- ▶ Saalbach

Trainingsfahrzeuge

- ▶ Audi A5 Sportback 3.2 FSI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 55**



Intensivtraining

Set yourself new challenges. Attain higher speeds while dealing with increasingly tougher demands. At our Intensive training course, advanced dynamic exercises are designed to fine-tune your driving abilities.

Following a short warm-up, you immediately have to bring all your driving expertise to bear. Keep probing the physical limits of vehicle handling under the professional guidance of our instructors. Thanks to the intense support you receive, you are able to keep bettering yourself at the wheel.

You will already start to reap the benefits of your improved driving technique on Day 2. In driving exercises which demand tremendous skills of coordination, you will take your mastery of the vehicle to even greater heights on sheet ice. You are then required to demonstrate supreme precision on the handling course that concludes the event.

Quite apart from all the fun at the wheel, this is a training course that gives you an opportunity to push the vehicle to its absolute limit and practise controlling it in such situations.

Training programme includes

- ▶ Handling course
- ▶ ABS emergency braking
- ▶ Understeer/oversteer
- ▶ Evade and return
- ▶ Zigzag cone slalom with video feedback
- ▶ Sequence of bends
- ▶ Final handling course

Training venues

- ▶ Seefeld, Saalbach

Training vehicles

- ▶ Audi A4 2.0 TFSI quattro
- ▶ Audi S4 3.0 TFSI quattro
- ▶ Audi A5 Sportback 3.2 FSI quattro
- ▶ Audi A6 3.0 TDI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 55**





Drift training

Experience all the sublime qualities of quattro® permanent four-wheel drive in unforgettable fashion.

Drift training offers you the opportunity to get to grips with the specific demands of sporty yet controlled driving over icy surfaces. In a series of purely dynamic exercises you will learn how to execute a drift in the vehicle, even in instable driving states.

So, power away and prepare to be thrilled by an experience that is bound to make your pulse race!

- | | |
|-----------------------------|---|
| Training programme includes | <ul style="list-style-type: none">▶ The powerslide▶ Cornering technique▶ Zigzag cone slalom▶ Final handling course |
| Training venues | <ul style="list-style-type: none">▶ Saalbach |
| Training vehicles | <ul style="list-style-type: none">▶ Audi S4 3.0 TFSI quattro |
| Information | <ul style="list-style-type: none">▶ All dates, prices and contact details can be found on page 55 |

Basic & Drift training

Our Basic & Drift training course is the ideal introduction to driving in a more controlled yet sportier fashion.

You begin with intensive training in the fundamentals on Day 1. In a number of exercises, you will practise the correct way to respond in hazardous situations you could potentially encounter.

On Day 2, our instructors will show you how to better employ driving dynamics to your advantage, even when driving over a surface as smooth as glass. The bar is raised a little each time as you gradually work your way to achieving the goal of executing the perfect drift!

Discover that a sporty, dynamic driving style can be a perfectly controlled one too, all whilst savouring the absolute driving pleasure that comes guaranteed.

Training programme includes

- ▶ Steering slalom
- ▶ Understeer/oversteer
- ▶ ABS emergency braking
- ▶ Evasive manoeuvres
- ▶ The powerslide
- ▶ Cornering technique
- ▶ Zigzag cone slalom
- ▶ Final handling course

Training venues

- ▶ Saalbach

Training vehicles

- ▶ Audi S4 3.0 TFSI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 55**





Executive Driver training

Executive drivers need special abilities, they have to make the right decision without hesitation and, in an emergency, there must be no compromises.

Their profession means that, in this day and age, they are exposed to the hazards and stress of driving on our roads for longer and more often.

Our Executive Driver training course has been specially devised around these intense demands on the driver: under the expert tutelage of our professional instructors you will practise the

techniques for mastering many of the critical situations encountered whilst driving.

The training programme is complemented by special coordination exercises designed to rigorously train your reflexes so that you are able to react correctly and precisely in extreme situations.

You will be trained in small groups, ensuring highly effective results. Your driving style will be individually scrutinised, and you will receive specific advice on how to further improve your driving skills.

Training programme includes

- ▶ Steering slalom
- ▶ ABS emergency braking
- ▶ Understeer/oversteer
- ▶ 180° turn technique
- ▶ Evade and return
- ▶ Slalom + 180° turn
- ▶ Sequence of bends
- ▶ Situation (protection of passengers)
- ▶ Zigzag cone slalom
- ▶ Final handling course

Training venues

- ▶ Seefeld

Training vehicles

- ▶ Audi A6 3.0 TDI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 54**



Audi ice experience

Endless expanse, icy circuits, crunching snow – excellent conditions for both discovering and learning what is undoubtedly one of the finest forms of motoring in our Audi ice experience.

- ▶ Sweden experience 30|31
- ▶ Finland experience 32|33
- ▶ Finland Pro Exclusive experience 34|35

Sweden experience

Get your first taste of the sporty and dynamic Audi ice experience winter training courses and discover all the thrills of powering around icy tracks. The snow-covered town of Arjeplog, 50 kilometres south of the Arctic Circle, has all the right ingredients for doing just this.

During a warm-up session you will be taught all the necessary essentials and will learn, under the expert guidance of our instructors, how to handle the specific challenges of the winding ice circuit calmly and assuredly.

Long, sweeping sections followed by series of tighter turns, each a joy to take. Feel the elation of masterfully completing a circuit of a course that is several kilometres in length, then powering off again for another lap!

More adventure and thrills await you during our snow scooter tour into the stunning natural landscape that is the Swedish winter wonderland. Discover the sheer magic of ice and snow, while savouring every single moment!

Training programme includes

- ▶ Zigzag cone slalom
- ▶ Braking in bends
- ▶ Sequences of bends
- ▶ Various handling courses
- ▶ Various assessment checks

Training venue

- ▶ Arjeplog

Training vehicles

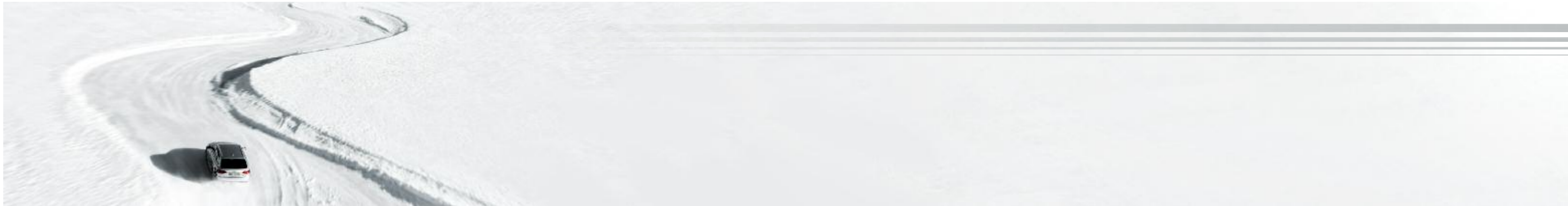
- ▶ Audi A4 2.0 TFSI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 56**



The figures for fuel consumption and CO2 emissions can be found starting on page 54.



Finland experience

Finland, 200 kilometres beyond the Arctic Circle – you are at the wheel of an Audi A4 2.0 TFSI quattro, in front of you lies the next bend, behind you nothing but a cloud of snow. This is where you experience driving pleasure without bounds.

Steer, countersteer, stabilise, and drift on sheet ice! During our Finland experience training programme our instructors will show you a whole new dimension of driving. Circuits up to seven kilometres in length lead you out over a frozen lake. You will taste driving pleasure at its purest, your driving style

will become increasingly assured and you will learn to deploy the phenomenal capabilities of quattro drive to ever greater effect on the icy surface.

A timed night drive calls on you to muster up all of your driving expertise and concentrate fully on the task in hand.

A snow scooter tour through the never-ending expanse of the Finnish winter landscape is just the right thing to recover from all the excitement. Discover a natural environment whose overwhelming beauty lies in its simplicity.

Training programme includes

- ▶ Zigzag cone slalom
- ▶ Braking in bends
- ▶ Sequences of bends
- ▶ Various handling courses
- ▶ Various assessment checks

Training venue

Training vehicles

Information

- ▶ Muonio
- ▶ Audi A4 2.0 TFSI quattro
- ▶ **All dates, prices and contact details can be found on page 56**





Finland Pro Exclusive experience

Relish the prospect of endless drifts, raw driving dynamics and pure pleasure at the wheel – plus, fresh challenges every day. Our Finland programme has been streamlined to make it more compact, and this exclusive driver training event now forms the perfect follow-up to our Finland experience training.

Our Finland Pro Exclusive experience demands a very high level of driving skill and has been specially designed for highly experienced participants and avid motor racing enthusiasts. Each participant has their own training vehicle.

Prepare to be enthralled! You will experience sportiness and dynamism at its purest and practise driving on the absolute limit. New tests, different sets of demands – tough challenges which you will be asked to tackle again and again under competition conditions. The attentive, personal support provided by our team of instructors will keep sharpening your driving skills. Video analysis is used to evaluate your driving style and driving efficiency then define individual focal points for training. And then it's back to the handling course, powering into the next turn and the next drift...

Training programme includes

- ▶ Warm-up
- ▶ Feedback drive
- ▶ Zigzag cone slalom
- ▶ Braking in bends
- ▶ Sequence of bends while decelerating and accelerating
- ▶ Concentration exercise
- ▶ S-bend technique
- ▶ Cornering technique for 180° turns
- ▶ Evasion exercise
- ▶ Free practice session/various handling courses
- ▶ Numerous assessment checks

Training venue

- ▶ Muonio

Training vehicles

- ▶ Audi A4 2.0 TFSI quattro

Information

- ▶ **All dates, prices and contact details can be found on page 50**



The figures for fuel consumption and CO2 emissions can be found starting on page 54.

Audi tour experience

Experience exceptional cars in exceptional places as you set off with us on one of our enthralling journeys of discovery. Follow the call of the north and explore the North Cape, delight in the breathtaking panorama of the Austrian Alps, or set off from Ingolstadt on your own personal brand experience.

Apart from the driving challenges that lie in store, our adventure tours are all about countries and their people too. Memorable, overwhelming impressions are guaranteed.

Road experience

- ▶ Audi Q7 Alpine tour 38|39
- ▶ Audi Q7 North Cape tour 40|41

Brand experience

- ▶ Audi Altmühl Valley tour 42|43
- ▶ Audi Gourmet tour 44|45
- ▶ Audi Vorarlberg tour 46|47



Audi Q7 Alpen Tour

Discover the unique beauty and variety of the German and Austrian Alps at the wheel of your training vehicle, an Audi Q7 V12 TDI quattro. Allow twelve cylinders with a displacement of six litres to propel you along twisting mountain roads through the picturesque Werdenfels region to your first stop-off point, Seefeld in the Austrian Tyrol.

Day two's itinerary takes you from there past the Krimmler waterfalls near Mittersill and over the Thurn Pass at an altitude of 1274 metres en route to your destination of Kitzbühel. In the evening, unwind in your hotel's health and beauty centre before tackling the next set of peaks. From St. Johann, you continue via Hochfilzen near Saalfelden to Maria Alm, nestled in the midst of an unspoilt, lush green natural landscape and set against the backdrop of the "Stony Sea" mountain plateau and the Hochkönig. Lunch is enjoyed in the enchanting setting of the Obertauern Alpine paradise in the province of Salzburg.

Savour each majestic metre of the Dachstein massif on a

challenge of your driving skills which will reward you with incredible views. Later on, you can let the stunning sights of the day sink in as you use the hotel's own spa facilities at your leisure and enjoy a delicious dinner.

The tour concludes by leaving the province of Salzburg and taking you back via beautiful Berchtesgaden.

- Route ▶ Munich – Seefeld – Kitzbühel – Fuschl am See – Munich
- Training vehicles ▶ Audi Q7 V12 TDI quattro
- Information** ▶ **All dates, prices and contact details can be found on page 57**

The figures for fuel consumption and CO2 emissions can be found starting on page 54.

Audi Q7 North Cape tour

Set out on an exclusive trip to Scandinavia's Arctic region and the North Cape. Endless expanses, snow-covered wilderness and absolute stillness are followed by majestic fjords, lined by cliff faces soaring over 1,000 metres high and crooked, jagged peaks. This fascinating panorama is simply breathtaking, and so is your training vehicle – the Audi Q7 V12 TDI quattro. The figures speak for themselves: a peak torque of 1,000 Nm and an output of 368 kW (500 bhp).

Once you reach the Lapp village of Kilpisjärvi in the far north-west of the country, you will depart on a snow scooter expedition across frozen lakes and through snowy woods into Finland's desolate snow desert. This is the perfect precursor to the tour's incredible highlight – your trip to the North Cape, a slate plateau jutting up out of the Arctic Ocean on the Norwegian island of Magerøya. Standing on the edge of the North Cape cliff, you will have reached the most northerly

point of the European mainland, with only the waves of the Barents Sea between you and the North Pole.

After a moment of utter tranquillity, you will discover that the region has more to offer besides magical landscapes as you embark on a king crab safari, before enjoying your catch in the traditional lavvu camp.

- | | |
|-------------------|---|
| Route | ▶ Muonio – Kilpisjärvi – Tromsø – Alta – Honningsvåg – North Cape – Alta – Muonio |
| Training vehicles | ▶ Audi Q7 V12 TDI quattro |
| Information | ▶ All dates, prices and contact details can be found on page 57 |



The figures for fuel consumption and CO2 emissions can be found starting on page 54.



Audi Altmühl Valley tour

The Altmühl Valley natural park is full of fantastic roads and landscapes just waiting to be discovered by you.

Your day starts at the Audi Forum Ingolstadt with a welcome in the Bar & Lounge followed by the handover of your vehicle, including a full description of its features. A discovery tour through the plant gets you in the perfect mood for the journey ahead in your chosen top Audi model. First though comes a journey in time through 100 years of mobility in the Audi museum mobile.

Savour the trip in your top-of-the-range Audi model entirely at your own pace, as you weave through the Altmühl Valley natural park's craggy dolomite cliffs, sun-drenched juniper heaths and gentle river valleys. The central hub of the natural park is your first stop-off point, the university and diocesan town of Eichstätt with its baroque architecture. Admire the urban harmony formed by the blend of grandiose religious and secular buildings, wide, airy squares, playful fountains and enchanting narrow streets. The Jurassic marble quarries

towering high above the winding roads form another striking feature. With a surface area of 3,000 square kilometres, the Altmühl Valley is Germany's third largest natural park.

You can sample your favourite model's drive capabilities for a whole five hours. Take it for a sporty ride or enjoy it in quite leisurely fashion – the Altmühl Valley's roads are ideal for both.

Route

► Ingolstadt – Eichstätt – Dietfurt – Riedenburg – Ingolstadt

Training vehicles

► Free choice of vehicle – any Audi top model of your choice can be booked, depending on availability

Information

► **All dates, prices and contact details can be found on page 57**



Audi Gourmet tour

This tour holds a whole host of highly pleasurable experiences in store for you. It begins with brunch in the Market Restaurant of the Audi Forum Ingolstadt followed by a guided tour through the Ingolstadt plant. Then it's time to set off in the top-of-the-range Audi model of your choice and drive through Bavaria's Upper Palatinate region to the 4-star Hotel Burg Wernberg, where you will round off the day with a sumptuous 5-course gourmet dinner.

Fortified by a delicious breakfast spread, you continue to the Franconian city of Bayreuth which, quite apart from being home to the world-famous Richard Wagner Festival, serves up a rich cultural offering. Another highlight along your route is Bamberg, whose charming Old Town quarter is Germany's largest perfectly preserved historic city centre and has been a UNESCO World Heritage Site since 1993.

You then wind through the scenic Franconian countryside en route to the picturesque medieval town of Rothenburg ob der Tauber. Once ensconced in the 4-star Hotel Villa

Mittermeier sited next to the city ramparts, you will find yourself immersed in a world of Franconian culinary delights.

The next day you will drive back to Ingolstadt, utterly relaxed after your two-day pleasure tour.

Route ▶ Ingolstadt – Regensburg – Wernberg – Bayreuth – Bamberg – Rothenburg o. d. Tauber – Ingolstadt

Training vehicles ▶ Free choice of vehicle – any Audi top model of your choice can be booked, depending on availability

Information ▶ **All dates, prices and contact details can be found on page 57**





Audi Vorarlberg tour

Three highly enjoyable days at an altitude of 1,300 m in the heart of the Lech Valley Alps.

Your pleasure tour starts in the Bar & Lounge of the Audi Forum Ingolstadt where you will receive a warm welcome. A hearty breakfast in the Market Restaurant is followed by an enthralling tour through the production facility, before you set off for a couple of unforgettable days in and around the Arlberg mountains.

It is the Arlberg's ancient Alpine power that gives the region such an irresistible draw. Driving a top-of-the-range Audi of your choice, you will pass Lake Constance en route to St. Anton in Austria. An international meeting point for the "ski society" – snow-craving winter sports enthusiasts from all corners of the globe – St. Anton blends traditional village life with international flair to give it a unique atmosphere and a hugely appealing charm. A 4-course dinner in the exclusive 4-star Hotel Schwarzer Adler awaits you in the evening.

The programme for the second day is entirely up to you: allow yourself to be pampered in the health and beauty centre

or use the time for driving through the Tyrolean Alps to your heart's content.

In the evening, you can look forward to another delectable 4-course menu in the hotel's restaurant. On the third day, you will have opportunity to explore Innsbruck and the enchanting surrounding area before returning to Ingolstadt.

- | | |
|--------------------|---|
| Route | ► Ingolstadt – Munich – Lake Constance – St. Anton – Innsbruck – Ingolstadt |
| Training vehicles | ► Free choice of vehicle – any Audi top model of your choice can be booked, depending on availability |
| Information | ► All dates, prices and contact details can be found on page 57 |

Audi individual experience

Here, you're the boss. Based on your personal profile and requirements, we will devise a customised training –programme for you as an individual, for groups or as a company incentive.

▶ Audi individual experience

50|51



Audi individual experience

Would you like to attend one of the Audi driving experience training or driving events but can't find a date that suits you? Or maybe you want a trainer all to yourself? Then allow us to present our Audi individual experience.

This is your opportunity to enjoy an amazing experience with a personal touch. Whether you have already completed a driver training course or not, your "personal coach" will create the perfect training programme to suit you and your driving abilities. Naturally, you are also able to book your customised training programme as an incentive for your company or as an exclusive event for guests and friends. The expert support you will receive is a sure guarantee of success and, above all, fun at the wheel.

Simply email your inquiry to incentive@audi.de. We will be delighted to advise you personally and provide you with a quotation.

Please appreciate that exclusive training events as well as individual road and brand experiences are subject to the availability of the training venues and of the desired vehicles.

 **Audi training experience**

 **Audi ice experience**

 **Audi tour experience**

 **Audi individual experience**

Important information

On the following pages you will find details of dates, prices, everything you need to know about booking and organisation, as well as a preview of our summer 2010 programme.

- ▶ Overview of dates 54|57
- ▶ Event information 58
- ▶ Registration form 59
- ▶ General Terms and Conditions 60|61
- ▶ Preview of summer 2010 62|63



Basic training						
	Audi A4 2.0 TFSI quattro	Audi A4 2.0 TFSI quattro	Audi S4 3.0 TFSI quattro	Audi S4 3.0 TFSI quattro	Audi A5 3.2 FSI quattro	Audi A6 3.0 TDI quattro
Duration	1 training day	1 training day Arrive previous evening incl. 1 overnight stay	1 training day	1 training day Arrive previous evening incl. 1 overnight stay	1 training day	1 training day Arrive previous evening incl. 1 overnight stay
Prerequisites						
Dates, Seefeld			06.01. 11.01.		15.01. 15.02. 16.02.	04.01. - 05.01. 26.01. - 27.01. 16.02. - 17.02.
Dates, Saalbach	11.01. 12.01.	07.01. - 08.01. 08.01. - 09.01.	14.01. 25.02.	12.01. - 13.01. 23.02. - 24.02.		
Price per person	€ 380,-	€ 540,-	€ 420,-	€ 580,-	€ 420,-	€ 580,-
Young drivers (up to age 25)	€ 270,-				€ 270,-	
Brochure page	16 17	16 17	16 17	16 17	16 17	16 17

Drift training		Basic & Drift training		Executive Driver training
	Audi S4 3.0 TFSI quattro	Audi S4 3.0 TFSI quattro	Audi S4 3.0 TFSI quattro	Audi A6 3.0 TDI quattro
Duration	1 training day	1 training day Arrive previous evening incl. 1 overnight stay	2 training days Arrive previous evening incl. 2 overnight stays	2 training days Arrive previous evening incl. 2 overnight stays
Dates, Seefeld				06.01. - 08.01. 13.01. - 15.01. 03.02. - 05.02. 17.02. - 19.02.
Dates, Saalbach	15.02. 16.02. 17.02.	20.01. - 21.01. 24.01. - 25.01. 25.01. - 26.01. 26.01. - 27.01. 06.02. - 07.02. 07.02. - 08.02.	18.01. - 20.01. 29.01. - 31.01. 04.02. - 06.02. 12.02. - 14.02. 21.02. - 23.02.	
Price per person	€ 480,-	€ 640,-	€ 1.150,-	€ 1.300,-
Brochure page	22 23	22 23	24 25	26 27

Romantic Special Basic Plus training Intensive training						
	Audi S4 3.0 TFSI quattro	Audi A5 3.2 FSI quattro	Audi A4 2.0 TFSI quattro	Audi S4 3.0 TFSI quattro	Audi A5 3.2 FSI quattro	Audi A6 3.0 TDI quattro ⁴
Duration	1 training day Arrive previous evening incl. 1 overnight stay	1 training day Arrive previous evening incl. 1 overnight stay	2 training days Arrive previous evening incl. 1 overnight stay	2 training days Arrive previous evening incl. 1 overnight stay	2 training days Arrive previous evening incl. 1 overnight stay	2 training days Arrive previous evening incl. 1 overnight stay
Prerequisites		Basic training				
Dates, Seefeld		21.01. - 22.01.		02.01. - 04.01.	18.01. - 20.01.	02.01. - 04.01. 18.01. - 20.01. 07.02. - 09.02.
Dates, Saalbach	08.02. - 09.02.		05.01. - 07.01.	14.01. - 16.01. 10.02. - 12.02.		
Price per person	€ 580,- (incl. ski pass)	€ 580,-	€ 1.200,-	€ 1.300,-	€ 1.300,-	€ 1.300,-
Young drivers (up to age 25)						
Brochure page	16 17	18 19	20 21	20 21	20 21	20 21

The stated prices include local VAT (20% in Austria),
accompanying person on request,
for further information and bookings ring: +49 (0)841 – 89 32900

Fuel consumption/emissions figures:

Audi A4 2.0 TFSI quattro ▶ Fuel consumption in l/100 km: urban 9.8; extra-urban 6.1; combined 7.5; CO2 emissions in g/km: combined 174.

Audi S4 3.0 TFSI quattro ▶ Fuel consumption in l/100 km: urban 13.8; extra-urban 7.5; combined 9.9; CO2 emissions in g/km: combined 229.

Audi A5 Sportback 3.2 FSI quattro ▶ Fuel consumption in l/100 km: urban 13.5; extra-urban 6.8; combined 9.3; CO2 emissions in g/km: combined 216.

Audi A6 3.0 TDI quattro ▶ Fuel consumption in l/100 km: urban 9.3; extra-urban 5.8; combined 7.1; CO2 emissions in g/km: combined 189.



Audi ice experience

Terminübersicht

	Sweden experience	Finland experience	Finland Pro Exclusive experience
	Audi A4 2.0 TFSI quattro	Audi A4 2.0 TFSI quattro	Audi A4 2.0 TFSI quattro
Duration	2,5 training days incl. 3 overnight stays	4,5 training days incl. 5 overnight stays	3,5 training days incl. 4 overnight stays
Prerequisites			Finland experience, motor racing experience
Dates	29.01. - 01.02. 19.02. - 22.02. 12.03. - 15.03. 26.03. - 29.03.	28.01. - 02.02. 11.02. - 16.02. 28.02. - 05.03. 24.03. - 29.03.	07.02. - 11.02. 24.02. - 28.02. 18.03. - 22.03.
Departure airports	Munich, Hanover, Stuttgart, Frankfurt-Hahn	Munich, Frankfurt, Berlin	Munich, Frankfurt, Berlin
Price per person	€ 2.850,- ¹	€ 4.000,- ¹	€ 5.150,- ¹
Brochure page	30 31	32 33	34 35

¹ The stated prices are not subject to VAT, accompanying person on request, for further information and bookings ring: +49 (0)841 - 89 32900

Fuel consumption/emissions figures:

Audi A4 2.0 TFSI quattro ▶ Fuel consumption in l/100 km: urban 9.8; extra-urban 6.1; combined 7.5; CO2 emissions in g/km: combined 174.



Audi tour experience

	Audi Q7 Alpine tour	Audi Q7 North Cape tour
	Audi Q7 V12 TDI quattro⁴	Audi Q7 V12 TDI quattro⁴
Duration	4 days of driving incl. 3 overnight stays	5 days of driving incl. 4 overnight stays
Route	Munich – Seefeld – – Kitzbühel – Fuschl am See – Munich	Muonio – Kilpisjärvi – Tromsø – Alta – Honningsvåg – North Cape – Alta – Muonio
Dates	22.04. - 25.04. 28.04. - 01.05.	22.03. - 26.03. 27.03. - 31.03.
Departure airports	–	Munich, Frankfurt, Berlin
Price per person	€ 1.850,- ¹	€ 3.450,- ²
Brochure page	38 39	40 41

	Audi Altmühl Valley tour	Audi Gourmet tour	Audi Vorarlberg tour
	Free choice of vehicle any Audi top model of your choice can be booked, depending on availability	Free choice of vehicle any Audi top model of your choice can be booked, depending on availability	Free choice of vehicle any Audi top model of your choice can be booked, depending on availability
Duration	1 day	3 days incl. 2 overnight stays	3 days incl. 2 overnight stays
Route	Ingolstadt – Eichstätt – Dietfurt – Riedenburg – Ingolstadt	Ingolstadt – Regensburg – Wernberg – Bayreuth – Bamberg – Rothenburg o. d. Tauber – Ingolstadt	Ingolstadt – Munich – Lake Constance – St. Anton – Innsbruck – Ingolstadt
Dates	auf Anfrage	auf Anfrage	auf Anfrage
Price per person	€ 400,- ¹	€ 1.100,- ¹	€ 1.100,- ¹
Brochure page	42 43	44 45	46 47

¹ The stated prices include local VAT (19% in Germany, 20% in Austria),

² The stated prices are not subject to VAT, no accompanying person allowed, for further information and bookings ring: +49 (0)841 - 89 32900

Fuel consumption/emissions figures:

Audi Q7 V12 TDI quattro ▶ Fuel consumption in l/100 km: urban 14.8; extra-urban 9.3; combined 11.3; CO2 emissions in g/km: combined 298.



Audi driving experience

Event information

Convinced? If you have already found the ideal training course and date for you, simply send us your registration using the enclosed form. We will be in touch promptly with all the remaining information you need. Do you still have any questions or need additional information?

You can find the answers to the most frequently asked questions here:

- ▶ All of the events we organise include complete insurance cover for the participants.
- ▶ The vehicles for the training courses and tours are provided by Audi, and there will be two participants in each vehicle, unless stated otherwise.
- ▶ Fuel costs and meals are included in the price, as well as the accommodation costs for events lasting more than one day.
- ▶ The prices for our training events in Scandinavia include the cost of the flight from the listed airports with our authorised partners (economy class).
- ▶ Please note that accommodation and meals can be arranged for an accompanying person on request, but they will be

unable to actively participate in either the training event or the accompanying activities.

- ▶ Vouchers for driver training events can be ordered by contacting us as indicated below.

Should you have any other questions or require further information, our team will be pleased to assist you.

Telephone: +49(0)841 – 89 3 29 00

Fax: +49(0)841 – 89 84 3 29 00

E-mail: drive@audi.de

Internet: www.audi.com/driving

If you are interested in organising an exclusive training event, mail your inquiry to us at incentive@audi.de.

You will find our full conditions for participation/General Terms and Conditions on pages 60 and 61. Additional registration forms can be requested at any time by simply ringing us on the above telephone number or going online.

Registration

Please complete the form in print, then either fax it to the following number: +49 (0) 841/89-84 3 29 00 or send it by post to: AUDI AG ▶ Audi driving experience ▶ 85045 Ingolstadt

Date/venue

Possible alternative dates

Preferred departure airport (for events incl. flight)

Participant

Surname

First name

Date of birth

Address

Town, postcode

Telephone (daytime)

Fax

Telephone (private)

E-mail

Profession

Private car (brand)

Invoicing address if different from above:

Company

First name/Surname

Address

Town, postcode

Accompanying person

Yes, participating

Yes, non-participating*

(* only for events lasting more than one day, except tour experiences)

Accommodation

Double room

Single room

Surname

First name

Date of birth

Address

Town, postcode

Telephone (daytime)

Fax

Telephone (private)

E-mail

Profession

Private car (brand)

Loan vehicle for Audi brand experience

1st choice

2nd choice

Send documentation to participant

Send documentation to invoicee

Send a voucher for selected event

I have read and understood the General Terms and Conditions (pages 60 and 61) and accept them.

By signing this form, I agree to assume responsibility both for the contractual obligations of the participants I have registered and for my own. The contract based on this booking will only come into being once the booking confirmation has been sent and received. Until that point, no contract exists between me and AUDI AG.

Place, date

Name (printed)

Signature

Declaration of Consent under Data Protection Law:

The following declaration of consent is made voluntarily and can be rescinded in whole or in part or withdrawn at any time. I hereby consent to the personal details above being collected, processed, transmitted and made use of by AUDI AG, the companies of the Volkswagen Group and the Audi partners that I choose (dealers and workshops), either directly or via their commissioned third-party agents, for the purpose of implementing the contract, customer service, customer surveys and providing customer information tailored to my own individual needs.

In particular, I consent to being contacted by e-mail, text message, telephone or fax for the above purposes.

Place, date

Name (printed)

Signature

General Terms and Conditions of AUDI AG

for the driver training and experience events of the Audi driving experience

Participation in the driver training/driving experience events offered by AUDI AG (hereinafter: "Organiser") under the umbrella of the Audi driving experience is subject to the following terms and conditions:

§ 1 Application for registration

1. The application for registration is binding in accordance with legal provisions (Sections 145 to 147 of the German Civil Code [BGB]). By sending in the booking form (application), the applicant offers to conclude a contract with AUDI AG (hereinafter: "Organiser") with binding effect. The contract materialises upon the applicant's receipt of the written booking confirmation issued by the Organiser.
2. If the content of the booking confirmation differs from the content of the application, the Organiser shall expressly draw the applicant's attention to this in the booking confirmation. The Organiser is bound to this new offer for 10 days. The contract materialises on the basis of this new offer if the applicant notifies the Organiser of his acceptance of the offer within 10 days.
3. The recipient of the event documents is obliged to immediately check the documents received to ensure that they have been issued correctly (name, event data, event location etc.) and to immediately complain if they have been incorrectly issued. The recipient of the event documents must notify the Organiser without delay if he has not received these documents five days before the start of the event or before the start of travel at the latest.
4. In addition to the people registered by him (participants), the applicant is liable as a joint and several debtor as far as legally admissible.
5. The confirmed date of the event is binding.

§ 2 Organisation / Implementing conditions

1. Participants registered as drivers must have a valid driving licence permitting them to drive passenger vehicles on the date of the event. The driver undertakes to allow the Organiser to inspect his driving licence before the start of the event. If the driver does not meet these conditions for participation on the date of the event, the Organiser is entitled to withdraw from the contract. In this case, § 9 (1) of these General Terms and Conditions applies accordingly.
2. Should the driver be banned from driving before the event is carried out, the driver undertakes to notify the Organiser of this fact without delay. In such a case the Organiser is entitled to withdraw from the contract. In this case, § 9 (1) of these General Terms and Conditions applies accordingly.
3. The vehicles for the events are provided by the Organiser as a basic principle. Participants have no entitlement to a specific vehicle model. Confirmation of a booked vehicle type is given subject to the availability of this vehicle type. The Organiser is entitled to provide the participant with an equivalent vehicle as far as possible.
4. Where a participant provides his own vehicle for taking part in the event, he is solely responsible for ensuring that the vehicle has no technical flaws and meets all legal requirements (e.g. German Road Traffic Regulations (StVZO)). If the registered user and participant are not identical, the participant undertakes to present a declaration of consent by the registered user that the car may be used at the event. The vehicles named above are not additionally insured by the Organiser for the event. The Organiser reserves the right to check the technical condition of the vehicle and to bar the vehicle from participation if it fails to meet requirements. In such a case, the participant shall not be entitled to the provision of a substitute vehicle by the Organiser. The participant shall indemnify the Organiser, its legal representatives and vicarious agents from any and all claims filed by entitled third parties (owners, registered users etc.) based on damage caused to the vehicle, unless the damage was caused by the Organiser, its legal representatives or vicarious agents.
5. The following conditions apply in addition for Audi tour experience events:
 - 5.1 When booking the respective event the participant/driver must send a copy of the passport and a copy of the driving licence for all participants booked who want to drive a vehicle at the event.
Postal address: AUDI AG, Audi driving experience, 85045 Ingolstadt, Germany.
E-mail address: drive@audi.de
If copies of the passport and driving licence are not sent in advance, these must be presented to the Organiser at the start of the event.
 - 5.2 The participant/driver must conclude a separate contract with the Organiser on the permission to use the vehicles.

5.3 The vehicles are covered by a fully comprehensive insurance with a deductible of €500.00. Damage to wheel rims, tyres and brakes are excluded from the fully comprehensive insurance. In other respects, the General Terms for Motor Vehicle Insurance apply. The vehicles are covered by a part comprehensive insurance with a deductible of €150.00.

§ 3 Payment

The event fee is due and payable upon receipt of the booking confirmation and must be paid in full 8 weeks before the start of the event at the latest (bookings within 8 weeks before the start of the event are payable immediately). If the event fee has not been paid in full 4 weeks before the start of the event, the Organiser is entitled to withdraw from the contract and demand damages at 50% of the event fee, provided that there was no defect entitling the applicant to withdraw at such time. The applicant is at liberty to furnish proof that the Organiser did not actually suffer any damage or suffered much less damage. The applicant and/or the participant do not have any claims vis-à-vis the Organiser in such a case

§ 4 Services and changes

1. The services and fees that are contractually agreed are stated in the service descriptions in the Organiser's information package as they became a basis of the contract and the information referring to these in the booking confirmation as it became a basis of the contract.
2. Before conclusion of contract the Organiser can change the information provided in the prospectus. The participant shall naturally be informed of any such change before the booking.
3. Should the participant not use individual services already paid for reasons for which he is responsible, the Organiser can only grant a partial reimbursement if the service provider issues a credit note but not if this concerns completely negligible services.
4. Changes to or deviations from individual services compared to the agreed content of the contract which become necessary after conclusion of contract and which are not carried out in breach of good faith by the Organiser are permitted without the approval of the participant only if the changes and deviations are not significant and do not adversely affect the overall concept of the booked event. Any warranty claims remain unaffected insofar as the changed services contain defects. The Organiser is obliged to immediately notify the participant of any changes to or deviations from services. Should the changes or deviations be significant or change the character of the event, the participant shall be offered the opportunity of changing the booking or withdrawing from the contract free of charge by the Organiser.

§ 5 Accident insurance

1. The Organiser shall take out an accident insurance for the participant to cover the risks of an accident during the events. The accident insurance is included in the event fee.

§ 6 Liability

1. The Organiser, its legal representatives and vicarious agents are liable for damage or injury suffered by the participant only if this was caused by the Organiser, its legal representatives or vicarious agents with wilful intent or gross negligence. The above limitation of liability does not apply to damage based on death, physical injury or an impairment of the health of the participant.
2. In deviation to § 6 No. 1 the contractual liability of the Organiser is restricted to a maximum of three times the travel event fees for events as defined by Section 651 a of the German Civil Code [BGB] for damage which is not physical injury insofar as the damage suffered by the traveller is not caused by wilful intent or gross negligence by the travel organiser. The limitation of liability to three times the travel price also applies insofar as the travel organiser is responsible for damage suffered by the traveller solely on account of the fault of one service provider. Should international conventions apply to a service to be provided by a service provider or to legal provisions based on such conventions which specify that a claim for damages can only be asserted on certain conditions or with certain limitations, the Organiser may invoke these conventions or legal provisions.
3. In the event of a defect, the participant may demand damages irrespective of a deduction from the fee (reduction) or termination, unless the defect in the event is due to a circumstance for which the Organiser is not responsible.

4. The participant/driver is aware that if he provides a vehicle which has been provided to him for use to a driver who has not been authorised to drive by the Organiser, the insurance cover under § 2 No. 5.3 no longer applies.

§ 7 Rücktritt durch den Anmelder

1. The applicant is entitled to withdraw from the contract at any time.
2. Should the applicant withdraw from the contract or if he or the third party registered by him does not take part in the event, the Organiser may demand compensation for the measures taken and for its expenditures. When calculating the compensation, other possible customary uses of the travel service must be taken into account. For this compensatory claim, the Organiser can make a flat-rate percentage deduction based on the fee depending on the time when the applicant withdraws from the contract before the contractually agreed start of the event:
 - from the booking date up to 56 days before the start of the event: 10% of the event fee, however, at least €50.00.
 - up to 55 days before the start of the event: 50% of the event fee
 - up to 5 days before the start of the event or in case of non-attendance without prior notification: 100% of the event fee.The applicant is at liberty to furnish proof that the Organiser did not actually suffer any damage or suffered much less damage. The notice of withdrawal must be given in writing. The deadlines named above are deemed met if the Organiser has received the notice of withdrawal before the expiry thereof.
3. The Organiser is entitled to offset the amount specified under No. 2 against participation fees already paid. In other respects, participation fees already paid are reimbursed to the applicant.

§ 8 Termination, withdrawal by the Organiser

1. The Organiser can terminate the contract without observing a notice period after the start of the event if the participant or a third party escorting him severely disrupt the implementation of an event despite receiving a warning in this connection from the Organiser or if the participant acts in breach of contract in any other manner such that the Organiser cannot be reasonably expected to adhere to the contract. The Organiser expressly points out in this connection that participants must act with discipline during the driver training/driving experience at events and must follow the directions given by the Organiser's instructors. During the driver training/driving experience, there is a complete ban on alcohol (0.0 per mil) and drugs as well as any other intoxicants which impair or might impair the participant's fitness to drive. In these cases the Organiser is still entitled to claim the event fee. However, it must allow the value of saved expenses and the benefits arising for it as a result of the different use of unused services including any reimbursements by the service providers to be deducted from the event fee. Any additional costs for return transport must be paid by the participant in these cases. The participant also bears the burden of proof that the Organiser saved itself more expenses than were reimbursed or was required to pay lower additional expenses for the return transport than were demanded.
2. The Organiser can withdraw up to 30 days before the start of the event:
 - if an expressly announced minimum number of participants is not reached. The Organiser will naturally inform the participant if it is apparent at an earlier time that the minimum number of participants cannot be reached.
 - if the Organiser cannot be reasonably expected to hold the event after all possibilities have been exhausted and all interests have been considered. However, the Organiser has no right of withdrawal if it is responsible for the circumstances causing the unreasonableness (e.g. faults in its calculations). The notice of withdrawal shall be sent to the participant immediately.In case of cancellation, the Organiser shall refund the fee to the applicant. All further claims of the applicant and/or the participant are excluded.

§ 9 Exceptional circumstances

1. If the event is made significantly more complicated, is endangered or impaired as a result of force majeure (e.g. due to war, civil commotion, strike, natural disasters) which could not be foreseen upon conclusion of contract, both the participant and the Organiser may cancel the contract. The Organiser shall then immediately repay the fee paid but may demand compensation for services provided or still to be provided by the end of the event.

2. Should notice of termination be given after the start of the event, the Organiser is obliged to take the necessary steps, in particular for the return transport of the participant if this is contractually agreed. The additional costs for the return transport are shared equally by the parties. Any other additional costs must be paid by the participant.

§ 10 Exclusion of claims, limitation of events within the meaning of Section 651a of the German Civil Code (Travel)

1. The participant must file claims based on the provision of travel which is not as per contract with the Organiser, AUDI AG, 85045 Ingolstadt, Germany, within one month after the contractually specified date of the return journey. After the expiry of this deadline, the participant can only file claims if he is not at fault for failing to comply with the deadline.
2. The contractual claims of the traveller become time-barred one year after the contractually agreed end of travel. This does not apply to claims of the traveller based on damage caused as a result of death, physical injury or an impairment to health and other claims arising from an intentional or grossly negligent act on the part of the Organiser and/or its legal representatives and vicarious agents. The limitation of liability in time is suspended until the date on which the Organiser rejects the claims filed by the participant in writing. Claims based on tort become time-barred after three years.

§ 11 Miscellaneous

1. The participant is responsible for compliance with passport, visa and health regulations of the country in which the event is held. All disadvantages arising from the failure to comply with these regulations are for the participant's account.
2. Customs and currency regulations are applied very stringently in various countries. The participant should obtain exact information in this connection and ensure that he strictly follows these regulations.
3. The same applies to compliance with the conditions of service providers (e.g. conditions of carriage, maximum free luggage allowances of airlines etc.) of which the participant was informed by the Organiser.

§ 12 Safeguarding clause

The invalidity of individual provisions of the contract shall not result in the invalidity of the entire contract. The same applies to the present travel conditions.

§ 13 Written form

The written form shall apply to this contract. Verbal statements have no validity. Any amendments or additions to this contract must be made in writing.

§ 14 Place of jurisdiction / Governing law

1. Ingolstadt, Germany is the place of jurisdiction for all current and future claims arising under the business relations with registered merchants, with persons who do not have a place of general jurisdiction in Germany and with persons who have moved their place of residence or customary abode to a foreign country after conclusion of contract or whose place of residence or customary place of abode is unknown at the time when the legal action is brought and for litigation as a defendant with such persons.
2. The laws of the Federal Republic of Germany govern any disputes arising under or in connection with this contract exclusively.

AUDI AG (Last revised: August 2009)

Preview of summer 2010

After all the snow flurries and icy temperatures of an action-packed winter season, we will of course have another equally stimulating and wide-ranging programme of events in store for you for summer 2010. Apart from the broad choice of classic driver and safety training courses in the Audi training experience category, we will once again be seeking to astound you with new thrilling and extraordinary Audi tour experience packages. Plus, you also have our enthralling Audi sportscar experience racetrack events to look forward to.

In future, we will be going one step further in this particular category by enabling you to acquire the driving credentials needed to apply for a National A licence from the German Motor Sports Federation (DMSB), all as part of the Audi race experience. In short, there is a wealth of surprising new possibilities to arouse your interest.

You will be able to whet your appetite come spring 2010 when the latest information and all further details are published in the summer brochure and online at www.audi.com/driving.

